Approved For Release 2002/01/30: CIA-RDP80-00473A000100090020-4

DDA Actification

MEMORANDUM FOR:

THE OFFICE of THE TRESPOSAS

Director of Control Intelligence

EROM:

John F. Blake DIRECTOR of CENTRAL INTElligence

Deputy Director for Administration

SUBJECT:

Signature Cards for the President's

Official Portrait

1. Active President: It is requested that action be taken to obtain the President's signature along with any comment he should wish to make for display with the President's official photograph.

#### 2. Background:

Building there is an area, known as President's Row, where the official photograph of each of the presidents of the United States are displayed, beginning with Harry Truman. Beneath the image of each president a space is provided for a signature and any comment the presidents have felt appropriate.

4. Shortly after the inauguration of President Carter, an official photograph was obtained and added to the display in President's Row.

3. Recommendation: In order to continue a tradition of long duration, it is requested that the President's signature and comments, if any, be obtained on the attached conds.

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#### Approved For Release 2002/01/30 : CIAnRDR 80-00473A090190020020-4

Washington, D. C. 20505

MEMORANDUM FOR: Office of the President

SUBJECT

: Signature Cards for the President's

Official Portrait

1. It is requested that action be taken to obtain the President's signature along with any comment he should wish to make for display with the President's official photograph.

- 2. On the first floor of the Headquarters Building there is an area, known as President's Row, where the official photograph of each of the presidents of the United States are displayed, beginning with Harry Truman. Beneath the image of each president a space is provided for a signature and any comment the presidents have felt appropriate.
- 3. Shortly after the inauguration of President Carter, an official photograph was obtained and added to the display in President's Row.
- 4. In order to continue a tradition of long duration, it is requested that the President's signature and comments, if any, be obtained on the attached cards.

STANSFIELD TURNER

Approved For Release

#### Approved For Release 2002/01/30: CIA-RDP80-00473A000100090020-4

DD/A Registry
17-2193

Executive Registry

MEMORANDUM FOR:

Director of Central Intelligence

FROM:

John F. Blake

Deputy Director for Administration

SUBJECT:

Signature Cards for the President's

Official Portrait

1. Action Requested: It is requested that action be taken to obtain the President's signature along with any comment he should wish to make for display with the President's official photograph.

#### 2. Background:

- a. On the first floor of the Headquarters Building there is an area, known as President's Row, where the official photograph of each of the presidents of the United States are displayed, beginning with Harry Truman. Beneath the image of each president a space is provided for a signature and any comment the presidents have felt appropriate.
- b. Shortly after the inauguration of President Carter, an official photograph was obtained and added to the display in President's Row.

3. Recommendation: In order to continue a tradition of long duration, it is requested that the President's signature and comments, if any, be obtained on the attached cards. STATINTL

John F. Blake

Att

14 JUN 1977

MEMORANDUM FOR: Director of Central Intelligence

FROM: John F. Blake

Deputy Director for Administration

SUBJECT: Signature Cards for the President's

Official Portrait

1. Action Requested: It is respectfully requested that you take the necessary action to obtain the comments and signature of the President on the attached signature cards.

#### 2. Background:

a. On the first floor of the Headquarters Building is an area, known as President's Row, where the official photographs of each of the Presidents are displayed, beginning with President Truman. Beneath each photograph, there is a comment about the Agency, along with the respective President's signature. In the past, the portrait of the President which has hung in the DCI Conference Room on the seventh floor has been treated similarly.

#### b. Some suggested comments are:

"I am impressed with the professionalism and responsiveness of the CIA. I think if all Americans knew what I know, there would be an alleviation of concern." (Paraphase from the President's remarks at the Cabinet Family Presentation at the White House, 12 April 1977.)

"I have a much surer sense of making right decisions about our own national security because of my growing trust in the capability of the CIA..." (Excerpt from the President's remarks at the abovenoted presentation.)

3. Recommendation: It is requested that you obtain the President's comments and signatures on the attached cards.

/a/ John F. Plake

John F. Blake

### Approved For Release 2002/01/30 : CIA-RDP80-00473A000100090020-4 Distribution:

Orig - DCI (for return to DDA) w/atts

1 - DDCI w/o atts

1 - ER w/o atts

(1) - DDA Subject w/o atts

1 - DDA Chrono

1 - JFB Chrono

1 - MJM Chrono

ADDA/MJMalanick:1m (13 June 1977)

Background: DDA 77-2793, Memo for DCI from DDA, dated 17 May 1977, Subject: Signature Cards for the President's Official Portrait.

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DD/A Registry

Approved For Release 2002/01/30 : CIA-RDP80-004734060100090020-4 77-2793

1 7 MAY 1977

MEMORANDUM FOR:

Director of Central Intelligence

FROM:

John F. Blake

Deputy Director for Administration

SUBJECT:

Signature Cards for the President's

Official Portrait

1. Action Requested: It is requested that action be taken to obtain the President's signature along with any comment he should wish to make for display with the President's official photograph.

#### 2. Background:

- On the first floor of the Headquarters Building there is an area, known as President's Row, where the official photograph of each of the presidents of the United States are displayed, beginning with Harry Truman. Beneath the image of each president a space is provided for a signature and any comment the presidents have felt appropriate.
- b. Shortly after the inauguration of President Carter, an official photograph was obtained and added to the display in President's Row.
- Recommendation: In order to continue a tradition of long duration, it is requested that the President's signature and comments, if any, be obtained on the attached cards.

/s/John E Blake John F. Blake

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Distribution:

Orig. - DCI, w/att 1 - DDCI, w/o att

1 - ER, w/o att

2 - DDA, w/o

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THE WHITE HOUSE
WASHINGTON

77-442

March 15, 1977

MEMORANDUM FOR THE HEADS OF

DEPARTMENTS AND AGENCIES

My policy on the use of the official Presidential photograph is that it be used where the law requires. All other uses will be at your discretion. However, in the interest of conserving money, I ask that you limit its use to those places where absolutely necessary.

Timmy Carta

0 3 MAR 1977

#### MEMORANDUM FOR THE RECORD

SUBJECT: Signature-Comment Cards for Use With the Official Photograph of the President of the United States

- 1. Attached are signature-comment cards that can be inserted in the space provided at the lower portion of the frames for housing the Presidential Photograph in the DCI Conference Room and on "Presidents Row." The opening of the insert space in the frame for the DCI Conference Room is slightly longer than that in the frame for the Presidents Row and this card is appropriately marked on the reverse side.
- 2. We will have the 9x11-1/2" Presidential Photograph available on 4 March 1977. If we could have the signature-comment cards back by 7-8 March we could arrange to hang the pictures prior to President Carter's visit.

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Logistics Services Division OL

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#### ADMINISTRATIVE - INTERNAL USE ONLY

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HV-

(Date)

#### COMPETITION FOR DESIGN OF LARGE GRAPHIC MURAL

- 1. The CIA Fine Arts Commission is sponsoring a competition for the design of a large graphic mural. The objective is to add color, warmth and visual excitement to the Headquarters ground floor tunnel area and to encourage and utilize creative design talents.
- 2. All Agency employees, except members of the Fine Arts
  Commission, are eligible to participate in the contest. Entries
  should be submitted in full color on prepared scale drawings of
  STATINTL
  the wall to be decorated. Those interested in participating
  should first obtain technical data by calling

Completed entries should be submitted to the Chairman of the Fine Arts Commission, Room 6G00, Headquarters, no later than 29 April 1977.

3. Designs will be judged and the winners selected by the Fine Arts Commission with outside assistance of graphic consultants. The originator of the design selected will be awarded a \$600 honorarium by the Fine Arts Commission under the Agency's Suggestion and Achievement Awards Program. Awards for second and third places will be \$100 and \$50, respectively. Production of the mural will be supervised by the winning designer.

FOR THE DIRECTOR OF CENTRAL INTELLIGENCE:

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Administration

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## Approved For Release 2002/01/30 : CIA-RDP80-00473A000100090020-4

DDA 77-0480

27 January 1977

MEMORANDUM FOR:

John Kerry King

Chairman, Fine Arts Commission

STATINTL

FROM

executive Officer, DDA

SUBJECT

Graphic Mural for the Ground Floor

Tunnel Area

1. As I mentioned to you the other day, Jack Blake feels this is a good idea and certainly supports the concept.

2. Attached is a copy of a notice that might be submitted to announce the competition. There are certain things not included; for example, the actual painting to be done on an overtime basis, although there is no predisposition toward having the artists work for nothing. It is possible that, depending on the size and complexity of the mural, the painters could wind up making more money on an overtime basis than the prize-winning designer. The Fine Arts Commission might, at least, want to discuss the actual painting of the mural. Also, Jack indicated he is inclined to prefer a second and third prize, in the order of \$100 for second prize and \$50 for third prize.

3. I am sure that, after discussion at the FAC meeting, changes in the notice might well be necessary, and it certainly would cause no problem for us.

STATINTL

Attachment

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PERSONNEL



#### COMPETITION FOR DESIGN OF LARGE GRAPHIC MURAL

- 1. The CIA Fine Arts Commission is sponsoring a competition for the design of a large graphic mural. The objective is to add color, warmth and visual excitement to the drab Headquarters ground floor tunnel area and to encourage and utilize creative design talents among agency employees
- 2. All Agency employees, except members of the Fine Arts
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  the wall to be decorated. Those interested in participating should
  first obtain technical data by calling
  Completed entries should be submitted to the Chairman of the
  Fine Arts Commission, 6G 00 Headquarters, no later than 29 April
  1977.
- 3. Designs will be judged and the winners selected by the Fine Arts Commission with outside assistance of graphic consultants. The originator of the design selected will be formulated by the Fine Arts Commission for a \$500 honorarium under the Agency's Suggestion and Achievement Awards Program. Appropriate recognition will also be recommended for second and third places withers. Production of the mural will be supervised by the

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winning designer.

FOR THE DIRECTOR OF CENTRAL INTELLIGENCE:

JOHN F. BLAKE
DEPUTY DIRECTOR
FOR
ADMINISTRATION

DISTRIBUTION: All Employees